



“I think it’s fair to say that personal computers have become the most empowering tool we’ve ever created. They’re tools of communication, they’re tools of creativity, and they can be shaped by their user.”

–Bill Gates



Technology School Counselors Aren't Using **YET!**



ELIZABETH CRANFORD

CRANFORDE@GMAIL.COM

RODNEY THOMPSON MIDDLE SCHOOL
STAFFORD COUNTY PUBLIC SCHOOLS

VCA 2014
NOVEMBER 20, 2014

You can find my PowerPoint here
to follow along today or access
live links in the future:




ELIZABETHCRANFORD.WEE
BLY.COM/PROJECTS--
PRESENTATIONS.HTML

Plan for Today

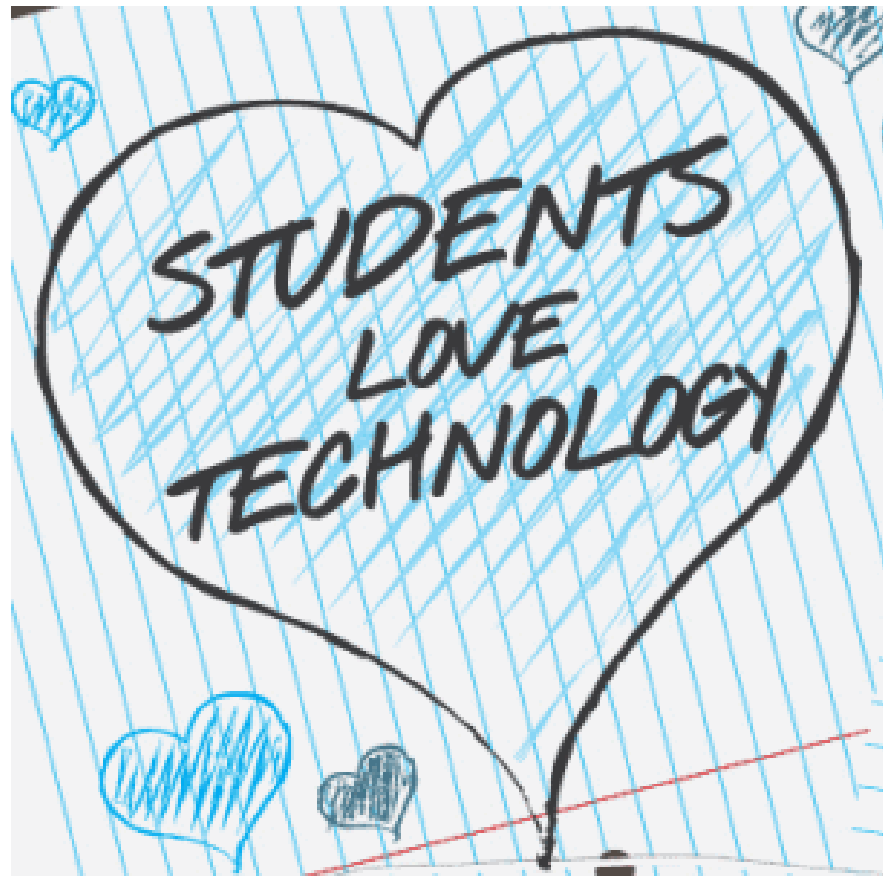


- ❖ **TECHNOLOGY WITH STUDENTS**
- ❖ **TECHNOLOGY IN THE OFFICE**
- ❖ **TECHNOLOGY TO GAIN A P.L.N.**



“Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is most important.”

– Bill Gates



Technology with Students

4 Video Websites to Hook Your Students...



Ted Talks

Search terms to try:

- Teen
- Ted Under 20
- For Kids
- Every Kid Needs a Champion
- Ted Talks Education

www.Ted.com

Teacher Tube

Search terms to try:

- Career
- School Counseling
- Guidance
- Transition to Middle School

www.TeacherTube.com

4 Video Websites to Hook Your Students...



Movie Clips

- Search by Theme
- Search Genre → Age
- Trim Clips

<http://movieclips.com>

Wing Clips

- Search by Theme
- Search by Movie Title
- Search by Category
- Downloadable

www.wingclips.com

Create a
College
Going
Culture
using
Technology



eCampus Tours

www.ecampustours.com

- Visit campuses from your office
- Entire section of site devoted to school counselors
- Career planning tools

Create a
College
Going
Culture
using
Technology



I-Am-The-One

www.i-am-the-one.com

- College Planning Tools
- Virginia focused
- Provides resources to start a college going culture in your school



Create a
College
Going
Culture
using
Technology

Big Future

bigfuture.collegeboard.org

- Educator Resource Center including Lesson Plans
- [Video Gallery](#)
- Step-by-Step College Search Tools



bigfuture
by The College Board

new

Visit
BigFuture.org

B.Y.O.T. Bring Your Own Technology

Poll Everywhere

- Live Chart
- Data
- Check Understanding Quickly
- Free for 0-40 Responses

What is your favorite social media site?

 You may respond at **PollEv.com** when the presenter pushes this poll

 Text a **CODE** to **22333**

Facebook	283483
Instagram	296073
Twitter	296074
Vine	296075
Pinterest	456376
My Space	467664
LinkedIn	467665
Google Plus	468301

Total Results: 0

B.Y.O.T.

Bring Your Own
Technology

Socrative

- Easy Pre- & Post-Tests
- Data goes DIRECTLY into Excel
- Works with all web-enabled devices



Interactive White Boards



- SMART Boards


- Download [SMART Notebook](#) FREE
- Visit [SMART Exchange](#) for pre-made lessons
 - ✦ Searches to Try: School Counseling, Guidance, Counseling, Feelings, Thoughts, Respect, Self-Expression

- Promethean Boards

- [Promethean Planet](#)

[More information on enhancing your lessons with interactive white boards can be found here.](#)





“School counselors use technology to increase efficiency, access resources, network and collaborate, evaluate effectiveness, deliver counseling services, and participate in professional development.”

– [Article from Dr. Kimberlee Ratliff, Dr. Susan Foster Ebbs, and Dr. Marie Isom](#)



Technology in the School Counselor's Office

Image made on Canva

Your Flyers Just Got WAY Cooler



Smore

- Create graphic flyers for free
- Beautiful pre-made templates
- You can email, print, embed, & post to websites



Canva

- Create flyers, posters, documents, business cards...
- Helpful Tutorials
- Create PDFs or web links



Spice Up Your Presentations



emaze

Haiku Deck

Prezi

Quotes Cover



“**We're** just enthusiastic
about **what we do.**”

Steve Jobs

Build Your Online Portfolio



DRIVE.GOOGLE.COM
is your new best friend



Google Drive

Keep everything. Share anything.





Google Drive's Features



INSTANTLY CONNECTED:

DOCUMENTS

SPREAD SHEETS

PRESENTATIONS

FORMS

DRAWING

ADDITIONAL APPS

POWTOON

CALENDAR

TRANSLATE

School Counseling + Google Drive



- Collect data using form option:
 - Needs assessments
 - Small Group Data
 - Minute Meetings
- Share information with peers
 - Technology Boot Camp Handout
- Collaborate with other counselors:
 - Tech Smackdown
 - School Counselor Bibliotherapy Database
- Google cheat sheet

Free Online Storage



[Google Drive](#)

[Drop Box](#)

[Box](#)

[More information here](#)



P.L.N. Personal Learning Network



"Connecting online we can instantly communicate with like-minded people and share websites, ideas, and gather information from educators all across the planet."



Embrace Twitter

MY NEXT



PROFESSIONAL
DEVELOPMENT

IS USUALLY FOUND ON

twitter

IT'S DAILY. IT'S RANDOM.
IT'S FREQUENTLY AMAZING.

Jenny Grabiec
[@techgirljenny](#)

People to Follow



- @ElizabethVASC
- @sch_counselor - Danielle Schultz, creator of www.schcounselor.com
- @ecmmason - Dr. Erin Mason, counselor educator & creator of SCOPE
- @MrJGoldman - Jeremy Goldman, nominee for ASCA School Counselor of the Year award
- @CounselingGeek - Jeffrey Ream, creator of www.thecounselinggeek.com
- @FSabens - Franciene Sabens, M.S. Ed., LPC, NCC Professional School Counselor
- @jyjcounselor - Andrea J. Burston, creator of jyjoynercounselor.weebly.com
- @ASCAtweets - American School Counselor Association
- @VSCA - Virginia School Counselor Association



Twitter Chats



#SCChat - 1st Tuesday of the Month

#ESChat - every Thursday

#MSChat - ongoing

#HSChat - ongoing

#SCCrowd - 3rd Tuesday of the Month

#VAChat - every Monday

#EDChat - every Tuesday

Keeping the #s Straight Use TweetDeck!

The image shows a screenshot of the TweetDeck application interface, which is designed for monitoring multiple Twitter streams simultaneously. The interface is divided into four vertical columns, each representing a different hashtag stream. At the top of each column, there is a search bar with the hashtag and the user's profile name. The tweets are listed in chronological order from top to bottom. Each tweet includes the user's profile picture, name, handle, and the text of the tweet. Some tweets include retweet counts and links to other content. The background of the interface is a light blue color, and the text is in a dark blue font.

Column 1: #scchat @ElizabethVASC

- Janet Nelson** @CounselorNelso 1m
@scopeistech4scs Thanks for the follow! I enjoy my connections w/ other counselors. #scchat #SCCcrowd
- Jennielle Strother retweeted
- Karen Full** @KarenAFull 2h
@kelsdonohue: College counselors are the unsung heroes of American education."huff.to/1VF1mB #emchat #scchat #SCCcrowd
- Mrs. Borruso retweeted
- Russell Sabella** @rsabella 8h
SAMHSA Releases Guide for Helping Families Support Their #LGBT Children bit.ly/1j9Kzzg #scchat
- Mrs. Borruso retweeted
- Carli Segal** @carlicounsels 3d
Rude v. Mean v. Bullying = Know the difference! huff.to/1kZ1K6l #escchat #scchat #sccrowd #edchat
- Mrs. Borruso retweeted

Column 2: #SCCROWD @ElizabethVASC

- Janet Nelson** @CounselorNelso 1m
@scopeistech4scs Thanks for the follow! I enjoy my connections w/ other counselors. #scchat #SCCcrowd
- My Info** @askoolcounselor 2m
"@SCCcrowd: @askoolcounselor Thanks for joining the crowd & supporting school counselors! #SCCcrowd"----> thanks 4ur welcome! #excited
- SC Crowdsourcing** @SCCcrowd 23m
@compdunz @MrCounselorEric @iamslyal @askoolcounselor @mkelley723 Thanks for joining the crowd & supporting school counselors! #SCCcrowd
- SC Crowdsourcing** @SCCcrowd 24m
@MyCASC @em28brn @ertcb74 @GPACAC @herbst_lori @EssentialSC2014 Thanks for joining the crowd & supporting school counselors! #SCCcrowd
- Jennielle Strother retweeted
- Karen Full** @KarenAFull 2h

Column 3: #escchat @ElizabethVASC

- Nick Hughes** @LimestoneSC 9m
#escchat learned about a new discipline called conscious discipline. Great for deescalating S's.
- Bridget Helms** @bridgethelms 10m
Thanks for a great chat! See you next week! #escchat
- Bridget Helms** @bridgethelms 11m
@ALII_slide Thanks Kekaula! See you next week! :) #escchat
- Kekaula Campbell** @ALII_slide 12m
Hey guys, was out of the country for a minute, but will make sure I'm around for next weeks chat. Nice job @bridgethelms #escchat
- Bridget Helms** @bridgethelms 21m
@ita102 Thanks Jordan! Thanks for joining! #escchat
- Jordan Andrews** @ita102 22m
@bridgethelms great job tonight! #escchat

Column 4: #MSCChat @ElizabethVASC

- SC Crowdsourcing retweeted
- Elizabeth Cranford** @ElizabethV 4d
Has anyone used The 7 Habits of Highly Effective Teens Personal Workbook? With middle school students/groups? #scchat #SCCcrowd #mscchat
- Elizabeth Cranford** @ElizabethV 4d
Has anyone used The 7 Habits of Highly Effective Teens Personal Workbook? With middle school students/groups? #scchat #SCCcrowd #mscchat
- SC Crowdsourcing retweeted
- Traci R. Brown** @tracirbrown 6d
#SCCcrowd #scchat Hello fellow counselors! TGIF! Woot! QUESTION: Do we have an official time for #mscchat or #hscchat? Making a resource!
- Traci R. Brown** @tracirbrown 6d
#SCCcrowd #scchat Hello fellow counselors! TGIF! Woot! QUESTION: Do we have an official time for #mscchat or #hscchat? Making a resource!

Column 5: #HSC

- Ambre** @Brit that f: #hsc
- Nels** Slowly #one your: #asc #cou
- Susa** A Me Chall you r #edcl #hsc
- Sandr
- Fran** ILP's, scho comb choo: ... #s
- Char** I've u



**Make New
Friends
on
Facebook**

School Counselor Blog

School Counseling by Heart

Positively Elementary School Counseling

The Middle School Counselor

Elementary School Counselor Exchange

High School Counselors' Network

Caught in The Middle School Counselors

Virginia School Counselor Association

Virginia Alliance for School Counseling VASC of VCA

American School Counselor Association

Questions?



Thank You!



ELIZABETH CRANFORD
CRANFORDE@GMAIL.COM
ELIZABETHCRANFORD.WEEBLY.COM
@ELIZABETHVASC



The Power Point is online:



**YOU CAN ACCESS THE POWERPOINT WITH
ACTIVE LINKS AT:**

**[HTTP://ELIZABETHCRANFORD.WEEBLY.COM
/PROJECTS--PRESENTATIONS.HTML](http://elizabethcranford.weebly.com/projects--presentations.html)**